

ACADEMY & BUSINESS CLUB



"It is wiser to prepare well for what is to come than try to plan an uncertain future."

Dr. Anna Iñesta Co-Founder & Academic Director, Magnanimi Academy & Business Club.



Magnanimi Academy & Business Club is an international network, whose members share knowledge and experience, to enrich their personal and professional development with the ultimate goal of contributing to social advance.

Meetings with well-known academics and business professionals, articulated around specific themes and held at major global metropolises, provide the perfect environment to fulfill these objectives.

> In a nutshell, Magnanimi Academy & Business Club, allows members to proactively, confront the challenges the future may bring.

We invite you to discover our world.

MAGNANIMI ACADEMY & BUSINESS CLUB

MISSION

To provide academics and business professionals, with a network and an environment, to find new and fruitful ways to approach the business challenges to come, aiming at their personal and professional growth and ultimately contributing to social advance.

MEMBERSHIP

Membership provides exclusive access to a series of seasonal one-to-three day events where internationally reputable academics and business professionals meet in order to share their knowledge and experience, with the objectives of:

- networking with exclusive Club Members,
- remaining updated in an everyday more competitive world,
- learning about the last developments of academic research,
- constructing alliances that may make specific social-impact projects a reality,
- ensuring time to breathe, reflect and care about themselves thanks to Magna Wellness treatments and Magna Culture experiences.

MAGNANIMI ACADEMY & BUSINESS CLUB

ORGANIZATION

These one-to-three day events will be held at select and private locations in major global metropolises, and will be enriched with cultural, sports, wellness and gastronomic complementary offers in accordance with the concrete requirements and preferences of each member.

MAGNA BUSINESS

MAGNA WELLNESS

MAGNA CULTURE



MAGNA BUSINESS

•

Be a protagonist in face-to-face discussions among big names in the field of management.

Learn from well-known University professors and business leaders about:

 The breaking trends in the different functional areas of management: Strategy, Operations, Finance, Marketing, People Management.

These trends raise management challenges that Club Members must be capable of addressing to remain competitive in the current social and economic environment. How to develop cross-functional competence potential: Creativity, Innovation, Entrepreneurship, Leadership, Communication, Negotiation, etc.

These competences will enable Club Members to achieve the highest impact in their respective functional areas.







MAGNA WELLNESS

Reach an integral harmony of body and mind to connect with our your internal potential.

Body

- Floral therapy, based on the healing power of flower essences.
- Chinese Traditional Medicine, based on energy balance.
- Massage with essential oils aimed at body/mind harmonization.
- Tai Chi, or meditation in movement.
- Yoga, or body/mind wellness through posture-driven in-depth meditation.

Mind

- Spa, or how to reach wellness through water-based relaxation.
- Brain Gym, based on movements to synchronize the brain hemispheres.

- Mindfulness, or developing awareness of your surroundings.
- Laughter therapy, to improve cognitive and emotional wellbeing through laughter.
- Meditation, or introspection to connect with inner wisdom.

Play your favorite sport with peer members to enhance your contact portfolio and develop synergies.

Golf · Paddle · Tennis · Running







MAGNA CULTURE

Share up-close conversations with various artists (*i.e. musicians, painters, jewelers, and artisans*) by means of private exhibitions and showrooms.

Visit the city and its most exclusive attractions with expert travel guides.

Discover the museum masterpieces and visit the most outstanding architectural venues.

Experience the gastronomy of the country:

- Wine tastings
- Vineyard and vineries visits
- · Dining at exclusive restaurants
- Tasting local specialties in traditional
 houses and markets

Finish up your cultural programme with:

- Exclusive opera, concerts and/or theatre experiences
- Access to select sports events: football, basketball, F1...





We want you to Grow Further.

If you are interested in becoming a member of MAGNANIMI Academy & Business Club, please send us your request at info@magnanimi.com

An account manager will address your needs in a personalized fashion in order to ensure your 360° satisfaction.

Now, close your eyes and think: why not?



